

Franchise Opportunity

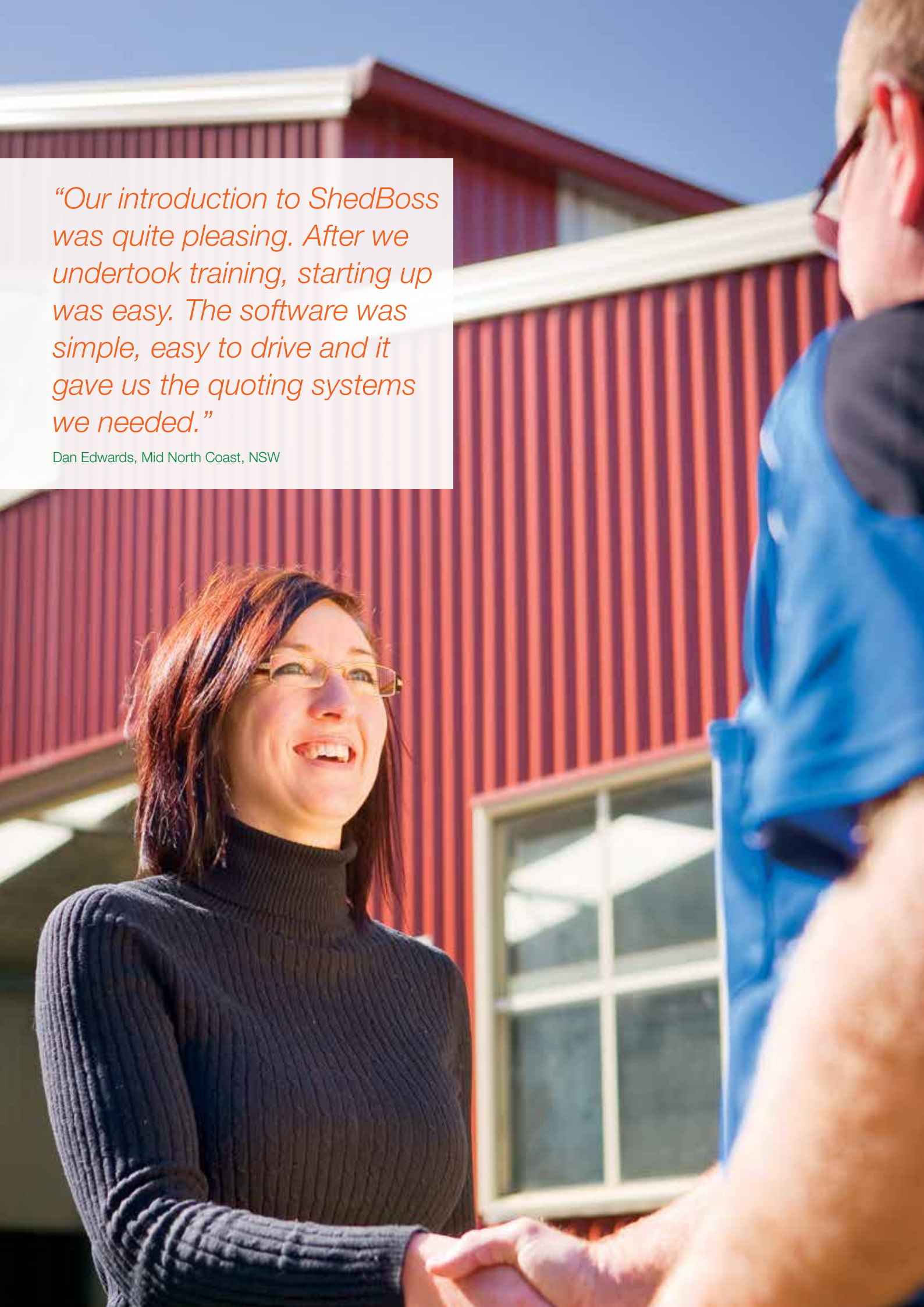


Build a Secure Future.

Sheds ▪ Patios ▪ Carports ▪ Workshops ▪ Barns ▪ Commercial ▪ Industrial ▪ Rural



www.shedboss.com.au



“Our introduction to ShedBoss was quite pleasing. After we undertook training, starting up was easy. The software was simple, easy to drive and it gave us the quoting systems we needed.”

Dan Edwards, Mid North Coast, NSW



Share in the ShedBoss Success Story

Would you like to be part of a business that has a strong reputation for producing quality products and services as well as offers a business model that gives you independence but with support that will allow you to grow and flourish?

There is no doubt starting your own business is a major life decision that can change your future forever. For most people, the first step is usually the hardest because it's a step into the unknown.

With ShedBoss, the first step is the easiest. Backed by years of experience, ShedBoss has the essential elements you need to start your own successful shed and garage business, from proven plans, design software, extensive corporate marketing material, to training and support in all facets of the business.

When you become part of the ShedBoss network, you join an international team of professional builders with a respected reputation for building quality steel structures.

At the national conference you will be able to share your knowledge and experiences with other dedicated business owners who view their business as a strong partnership, working to benefit all members.



AUSTRALIAN STEEL INSTITUTE
STEEL SHED GROUP

ShedBoss: Founding member
of the ASI Steel Shed Group.



Morinda Australia Pty Ltd.
A member of the Fletcher Building Group.



Build an Asset.
Not a Liability.

*Whether it's a backyard
shed or your own
business make sure it's...
Built Strong. Built Right.*

“This is a great network with great people.”

Chris Folbigg, Hunter Valley, NSW



Having grown from humble beginnings as a family business, ShedBoss is now considered one of the leaders in the shed building industry, known for its commitment to building high quality and affordable commercial and industrial sheds, awnings, barns, as well as various other steel buildings.

Through smart management, innovative thinking and genuine concern for the customer the company is quickly expanding.

Quality has always been at the core of ShedBoss with all its steel structures offering superior design, engineering and systems including the patented Morinda Bracket®, which is exclusive to the ShedBoss franchise.

Over the last 15 years, ShedBoss has become one of the strongest and most respected networks of steel building professionals in Australia and New Zealand.

What Makes a ShedBoss Franchise Different

ShedBoss has a successful approach to franchising built on more than 15 years of success.

Freedom to Succeed - Support to Grow

As a ShedBoss franchisee you will be treated as a partner. Feel confident knowing you will receive full training and ongoing support from head office while at the same time being encouraged to run your own business.

If you want to be your own boss and develop a valuable business asset, but also be part of a dynamic and innovative company with strong support networks and group purchasing power, opening a ShedBoss franchise could be the best career move of your life.



Why Choose ShedBoss?

🔺 Quality is Easy to Sell

ShedBoss is renowned for high standards and an uncompromising attitude towards quality across its range of products, from design and materials through to customer service.

🔺 Flexible Franchise Agreement

Enjoy a successful partnership style franchise agreement offering real control and independence.

🔺 Proprietary Systems

Connection joints are the most important part of a shed and the patented Morinda Glove Section® knee and apex joints, exclusive to the ShedBoss network, are recognised by the industry as one of the strongest and best solutions on the market.

🔺 Unique Company Culture

ShedBoss cares about its franchisees, the environment, and the community. It operates differently to other steel building franchises and that has been a major factor in its success.

🔺 Innovative Software

Developed exclusively for ShedBoss, by ShedBoss, the ShedBuilder™ software application is a user-friendly all-in-one design and quoting solution, while ShedManager™ has been developed as an all encompassing project management tool.

🔺 Optimal Engineering

ShedBoss offers optimal engineered structures that are site specific. Access to custom design and engineering services for non-standard structures provide a range of almost limitless building options.

🔺 ShedSafe Accredited

ShedBoss has passed a rigorous independent auditing and certification process by the Australian Steel Institute and is proud to be recognised by Shedsafe.com. Feel confident that everything you build meets all Australian building requirements.

🔺 Lifestyle

The opportunity to develop a family friendly business, combined with work life balance.



To Make Profits, You Need a Premium Product

Every ShedBoss outlet can offer:

- Home improvement solutions, including carports and outdoor living solutions
- A versatile range of residential and domestic sheds including gable or skillion roof
- Industrial sheds, commercial warehouses and factory shed solutions
- Rural buildings, barns and machinery storage sheds
- Aircraft hangers and a large range of engineered building designs that can be tailored to suit exact customer requirements
- The Morinda Glove Section® system, which provides strong, fully molded, wrap around glove section knee and apex joints
- Custom design and engineering services for non-standard structures.

ShedBuilder™ Software

The innovative ShedBuilder™ and ShedManager™ software applications give ShedBoss outlets a comprehensive, all in one, electronic business and project management system. Design buildings and provide customer quotes for some projects within minutes for fast turnaround and prompt customer service.

Key features include:

- Dynamic designs that offer a whole range of steel building options
- 3D model presentation
- Automated AutoCAD plans to generate slab designs, floor plans, framing layouts, elevations and more
- Project quotations and images
- In-built truss, mullion and column calculators
- Automated material and order billing
- Automated contract drafting
- Site specific sub-contractor agreements
- Job cost tracking
- Business reports such as quotes, contracts, sales, conversion ratios, price lists and more.

ShedBoss offers franchisees hands on training workshops as well as a series of interactive online training tutorials with full video and audio that you can complete in the comfort of your own office.



Locally Manufactured Products

ShedBoss enjoys a close relationship with an Australian-based steel supplier whose well established national network of manufacturing locations includes all the major cities as well as many distribution centres throughout regional Australia.

This supply chain allows ShedBoss to market locally manufactured products throughout the entire Australian network.

National Conference

ShedBoss franchisees from all over Australia and New Zealand come together to share ideas and experiences and learn from inspirational speakers at the national conference.

Network members find these conferences extremely rewarding as well as beneficial with topics such as engineering, software development, industry and building code changes discussed.

Ongoing Support & Sales Training

After you have completed the initial training and established your ShedBoss franchise, you will continue to receive support such as:

- Group purchasing power with national marketing campaigns
- Marketing assistance, including advertising and design support
- Advice on local initiatives and strategies
- National conference, workshops and interactive online training tutorials
- Information technology and business development support
- Sales training
- Dedicated webpage for your outlet on the ShedBoss website
- A 1300 number providing franchisee leads
- Regular newsletters, technical updates and building advice from head office

As a ShedBoss franchisee, you are afforded the flexibility of operating your own business independently and autonomously, while having the resources and support available that can usually only be accessed by larger business.

Advice and assistance is always just a phone call away.

“Our business has grown every year since its inception in 1996, we liken it to a fine tuned engine”

Max and Andrea Grimmond, Albury, VIC



Who Would Enjoy & Be a Successful ShedBoss Franchisee?

Franchisees say their ShedBoss experience has been one of the most rewarding and exciting chapters of their lives. You too can find that level of satisfaction in your ShedBoss business.

To maximise the franchisee experience you need to imagine yourself owning a successful, personally rewarding business and have the commitment to realise your vision.

There are criteria that a potential franchisee must meet. These include self motivation and people skills to effectively deal with customers and staff as well as discipline and focus to undertake the initial hard work and continue to work within specific parameters and follow proven systems.

A solid understanding of building, or experience as a registered builder, is also an advantage.





Advertising Templates & Style Guides

Advertising and promotional products play a pivotal role in building recognition of the ShedBoss brand.

ShedBoss has developed a strict corporate style guide and a comprehensive library of advertising templates for franchisees to use. The templates for magazines, newspapers, yellow pages and other formats ensure the ShedBoss image always remains strong and consistent in the marketplace.



Promotional Clothing & Gear

There is a full range of professionally designed and branded uniforms and clothing for office, worksite and sales staff to wear, available for purchase.

An extensive range of promotional items to help raise public awareness of ShedBoss are also readily available for franchisees to purchase online through the member's area of the website.



Advertising Rebates

Franchisees are eligible to receive monthly rebates for advertising, based on group purchases of steel from the nominated steel supplier.

This system of self-managed business advertising has proven very successful.



ShedBoss Franchise Fees Cover:

- ✦ Use of ShedBoss intellectual property including systems, logos and marks.
- ✦ Software licence for ShedBuilder™ and the ShedBoss Shed Application Suite™.
- ✦ Use of the patented Morinda Glove Section® system.
- ✦ Group purchasing power and the benefit of national marketing campaigns (you buy direct at pre-negotiated prices).
- ✦ Exclusive territory for the licensee.
- ✦ Advertising rebates based on group purchases.
- ✦ Various settlement discounts.
- ✦ Access to a vast range of engineered building designs.
- ✦ Dedicated outlet web page on the ShedBoss website.
- ✦ Conferences and training on sales, software, systems, and technical skills including workshops and interactive online tutorials.
- ✦ Backup support for project design, engineering and materials.
- ✦ Operation manuals.
- ✦ Engineering plans.
- ✦ IT support.
- ✦ 200 quality, colour brochures to get you started.
- ✦ Display photos for your new office.
- ✦ Support from experienced head office staff that can answer queries and assist with any aspect of operating your own ShedBoss outlet.

Are You Ready to Share in the ShedBoss Success Story?

ShedBoss Australia is looking for people in your area to develop a professional steel building sales outlet and put more ShedBoss flags on the map. This is an opportunity for companies, sole traders or partnerships to run an independent, business with full support from a large network of shed and garage builders respected for delivering quality products and service across Australia and New Zealand.



“Since joining ShedBoss, my life has changed tremendously. I started with one \$7000 ute and I now have several new vehicles and a good display setup. Most of the work comes from word of mouth. I can only see the future getting better and better.”

Larry Johansen, Maryborough, QLD



Talk To Us Today

We invite you to visit our website and register your interest

[www.shedboss.com.au/
business-opportunities.php](http://www.shedboss.com.au/business-opportunities.php)

If you know you are the right person to run your own ShedBoss business, we want to hear from you

07 4031 1911

